



All India Council for Technical Education

Nelson Mandela Marg, VasantKunj, New Delhi-110070



Conducting activities under Ek Bharat Shrestha Bharat through the digital medium

Dear Sir/ Madam,

Greetings from All India Council for Technical Education!

At the outset thank you so much for actively participating in the EBSB initiative even during COVID 19 pandemic.

As per the direction received from EBSB Cell, Department of Higher Education, MHRD, the Ministry of Tourism is conducting webinars titled Dekho Apna Desh to promote the spirit of Ek Bharat Shreshta Bharat. The webinars showcase the history, tangible and intangible heritage, foods, arts, crafts, etc of our country.

YouTube links to these webinars are available on the Ministry of Tourism website <http://tourism.gov.in/>, under the heading "Dekho Apna Desh Webinars".

You are requested to use these webinars to further the objectives of Ek Bharat Shreshtha Bharat and conduct programs in remote mode on online methods. A few suggested programs are as follows.

1. Organize lectures to teach a few words and sentences of the local language to the partner institute of partner states.
2. Share some challenges of the state and college to partner college and state and seek ideas to solve those problems.
3. Arrange an online quiz about culture, food habits, dresses, festivals, etc of your state to be answered by the students of partner colleges of partner states.

You are also requested to share your feedback and Innovative ideas through the google form @ <https://forms.gle/CyyVW4rhQrmwjU2V7>.

**Regards,
AICTE**