

This refers to RFP for selection of Media and Public Relation Agency for AICTE, the RFP uploaded vide tender ID F.No. 28-1/Media Cell/Agency Contract/ 2021 on AICTE Web Website and MHRD e-Wizard Portal on 01.07.2022 also published vide Advt. No. Media Cell/AICTE/06(1)/2022 on 01.07.2022 in Delhi editions of The Times of India, The Hindustan Times, Dainik Jagran and Dainik Bhaskar.

The following bidders are hereby informed to give their Technical Presentation as per the RFP's Annexure-3 (Point No. 4) at AICTE Head Office on 23<sup>rd</sup> August, 2022. The presentation is scheduled as below.

S.No.	Name of Firm	23 <sup>rd</sup> August 2022 (Time)
1.	Mode Advertising & Marketing Pvt Ltd	2:30 PM to 3:00 PM
2.	Adsyndicate Services Private Ltd	3:00 PM to 3:30 PM
3.	Laqshya Media Group	3:30 PM to 4:00 PM
4.	Goldmine Advertising Ltd	4:00 PM to 4:30 PM

This issues with the approval of the Competent Authority.

  
17/8/22  
Director (Media Cell)