



प्रो. अनिल डी. सहस्रबुद्धे  
अध्यक्ष

**Prof. Anil D. Sahasrabudhe**  
Chairman

F.No. 39-01/RIFD/JSA/2019-20/-03

The Directors/Principals  
AICTE approved Institutions



सत्यमेव जयते

**अखिल भारतीय तकनीकी शिक्षा परिषद्**

(भारत सरकार का एक सांविधिक निकाय)  
(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070  
दूरभाष: 011-26131498  
ई मेल: chairman@aicte-india.org  
वेबसाइट: www.aicte-india.org

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)  
(Ministry of Human Resource Development, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070  
Phone: 011- 26131498  
E-mail: chairman@aicte-india.org  
website: www.aicte-india.org

Date: 17<sup>th</sup> July 2019

**Subject:** Participation in Jal Shakti Abhiyan of GOI and Celebration of Jal Diwas on **22<sup>nd</sup> July** in all AICTE approved Institutions.

Dear Sir/Madam,

The climatic changes in India are showing predominant effort on a water crisis catastrophe. It is a perennial challenge and a spectrum of conscious steps are required to be taken in this regard. This issue needs to be addressed collectively and we encourage our students who are an integral part of our society to understand the importance of the water conservation. As you are all aware that Jal Shakti Abhiyan (JSA) Campaign is already launched by Govt. of India and information regarding the role of engineering students in the same is already shared with you (copy enclosed).

Aligned with the Jal Shakti Abhiyan initiative of GOI, **Jal Diwas is to be mandatorily celebrated across all AICTE approved Institute on 22<sup>nd</sup> of July**. This will make students aware about their responsibility towards the society.

Following activities are suggested to be conducted on Jal Diwas preferably in a public area or within your Institution:

- Speech by Chief Guest about the “Potential of Jal Shakti Abhiyan” or on any topic relevant to five major interventions mentioned in attached reference letter of JSA.
- Drama program (Nukkad-Natak) by students on any theme relevant with “Jal Shakti Abhiyan” focused on creating awareness.
- Poetry Competition on relevant topic.
- Debate Competition on relevant topic.
- Plantation drive within the campus.
- Display videos of success stories attached in the email.
- Painting Competition on relevant theme at college level.
- Encourage students to create posters on Jal Diwas / Jal Shakti Abhiyan and create awareness by displaying those posters on the Institute Website.

- Encourage Students to submit posters, photos and videos of Jal Diwas / Jal Shakti Abhiyan. Submission has to be made on AICTE Internship Portal (Link provided in Email).
- A rally around the city focused on creating awareness about water conservation and harvesting. Also highlighting ill-effects of not doing the same.
- Institute as well as students are encouraged to upload pictures of Jal Diwas celebration on social media with “#JanShakti4JalShakti”, “#AICTE\_engiNEERs\_Shakti”.

We further request you to display attached posters on the Notice Board of the Institute and make Jal Diwas a huge success.



**(Prof. Anil D. Sahasrabudhe)**

17<sup>th</sup> July 2019