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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(A STATUTORY BODY OF THE GOVT. OF INDIA)
(Ministry of Human Resource Development, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070
Phone : 011-26131498
E-mail : chairman@aicte-india.org
Dated: 10/8/2020

To,
All the VCs of University /Director of AICTE Approved Institution.

Subject: Participation in AICTE-NPTEL- Texas Instruments Massive Open Online Course (MOOC) on Embedded System Design using MSP430 (https://swayam.gov.in/nd1_noc20_ee98/preview)

Dear Sir /Madam,

I would like to inform you that AICTE is collaborating with NPTEL and Texas Instruments on conducting a MOOC program on Embedded System Design using MSP430. This exciting course coupled with practical hardware designing course is available on Government of India's Swayam platform and is offered by NPTEL.

The link to the course is -https://swayam.gov.in/nd1_noc20_ee98/preview

The course is open for all Indian Undergraduate students in engineering and science with understanding of basic electronic components and circuits, digital electronics and C programming.

On behalf of AICTE, I urge you to inspire, motivate and drive all your students to participate in this 12-week online course on "Embedded System Design" being conducted by Prof. Dhananjay V. Gadre from Netaji Subhas University of Technology & Prof. Badri Subudhi from IIT Jammu. The Registered participants will get an exclusive opportunity to work on the Free MSP430™ MCU Lunchbox Kit shipped by Texas Instruments to your college while attending the course.

Rewards for Students:

- 1000 Top Scorers (Course & DrishTI Contest) will earn cash prize of 3000 INR each provided by Texas Instruments
- Stand a chance to earn 3+ Course Credits as per the NPTEL & AICTE Guidelines and University/College Policy
- Stand a chance to earn a Certificate from NPTEL, IIT Madras, AICTE, & TI upon passing the Course examination
- Stand a chance to be featured on NPTEL stars as per the guidelines
<https://nptel.ac.in/nptelStars/index.html>

Recognition for Faculty:

- Earn a Recognition Certificate from TI and AICTE on getting 50+ students with average assignment score of 15+
- Stand a chance to earn recognition from NPTEL as per the guidelines <https://drive.google.com/file/d/19GQZq8hO8C3Bd6R1F2Bsic3tpCa8TBO7/view>
- Receive 1 MSP430™ MCU Lunchbox Kit for the college lab for every 15 student exam registration
- Opportunity to be featured on AICTE website for the select faculty
- Recognition memento from AICTE and Texas Instruments for the select faculty

Please circulate this message among all students so that they can benefit from this opportunity and are engaged the current lockdown situation due to COVID-19 pandemic. For any queries related to the course please refer the FAQ document [here](#).

Actions Requested:

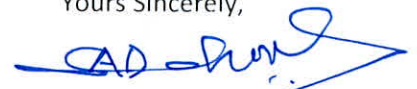
- a) Please ensure to have 80% of your students participate in MOOC program on Embedded System Design by Sep 21st. The link to register is https://swayam.gov.in/nd1_noc20_ee98/preview
- b) Please ensure to post the attached Creative on Top half of the Home Page of your institute website. The creative should be statically placed up to September 21st along with the [Registration Link](#).
- c) Once 80% of your students complete the registrations, please send the confirmation to ti-india-dc@list.ti.com

I request you for a strong presence and participation from your Institute.

Your institute will be duly recognized by AICTE office on your exceptional participation.

Thanking You,

Yours Sincerely,



(Anil. D.Sahasrabudhe)