



Letter of Intent for AICTE

31/08/2023

Prof. (Dr.) T G Sitharam
Chairman - All India Council for Technical Education
Ministry of Education
Government of India

Subject: Letter of Intent - Meta's proposed partnership with AICTE

Respected Sir,

At Meta, we believe it is imperative to prepare students in colleges for the demands of tomorrow's careers. In an era marked by rapidly evolving technologies, it is important to equip our students with the knowledge and skills required to thrive in the dynamic landscape of the future and we believe that fostering a comprehensive understanding of emerging technologies within educational institutions is paramount to cultivating a workforce that is not only adaptive but also visionary. We are committed to forge a partnership that will propel colleges in India towards a future-centric paradigm, embrace the transformative power of technology and pave the way for a generation of students ready to shape the world of tomorrow.

With this letter, we would like to share our intent to partner with the AICTE and propose the following:

In partnership with AICTE

- Equip 100,000 youth and 20,000 educators from universities with knowledge and technical skills in XR technologies, through Creators of Metaverse workplace experience program.
- The Creators of Metaverse program will enable students to gain real-world experience through project-based assignments, get Meta Spark Creator Certification & be ready for the job market.
- Develop and implement a diploma course in XR and AI for the Animation, Visual Effects, Gaming and Comic (AVGC) sector to upskill students preparing them to be job ready.
- We will undertake programming for 3 years.
- There will be no commercial implication on AICTE, Ministry of Education under this partnership.

Support required from AICTE

1. Driving awareness about our partnership and activations through its channels i.e. sensitizing state government agencies and field offices about the partnership and motivating them to mobilize audiences for regional activation.
2. Nominate a point of contact at AICTE to facilitate and enable coordination on the project.
3. Request to showcase impact stories (images and videos) of students and teachers on social

media handles nominated by these institutions.

4. Approval to use the logo of AICTE, Ministry of Education on program assets and any events being organized during our partnership.

Shivang Raina, Policy Programs Manager, Meta (Mobile: +91 9154103832, email id: shivangraina@meta.com) will be the point of contact from Meta for the purposes of this project.

The proposed partnership will be pursued on a best-efforts basis and shall not be construed as a binding legal agreement.

The proposed partnership will be pursued on a best-efforts basis and shall not be construed as an exclusive and binding legal agreement. The objective of this document is to strategically align and announce the partnership between Meta and AICTE on September 4, 2023 pursuant to which a detailed understanding on project implementations will be established between the two entities.

Any dispute between the parties arising in connection with the performance of this Letter of Intent shall be resolved amicably between the representatives nominated by the good offices of both the parties through the process of negotiation. In case the dispute is not resolved, then it shall be referred to the Chairman, AICTE and the Head of the opposite party for amicable settlement.

We look forward to your acceptance of this proposal and rolling out this partnership, embarking jointly on an exciting journey in empowering students on emerging technologies.

Submitted by



Shivnath Thukral

Director and Head of Public Policy, India

Received and acknowledged by



Prof. Rajive Kumar

Member Secretary AICTE