Memorandum of Understanding
Between
NAMMA NIMMA CYCLE FOUNDATION
And
All India Council for Technical Education (AICTE)
This MEMORANDUM OF UNDERSTANDING ("MOU") is entered into with AICTE located at Nelson Mandela Marg, Vasant Kunj, New Delhi-170, India, to be effective from 23 Jan, 2023 by and between:

NAMMA NIMMA CYCLE FOUNDATION registered under Section 25 of Companies Act,1956 having its registered office at 16, 35th main, 4th Cross BTM II STAGE BANGALORE and Corporate Office at 16, 35th main, 4th Cross BTM II STAGE BANGALORE of the FIRST PARTY;

AND

All India Council for Technical Education, established under the AICTE Act, (52 of 1987), having its Registered Office at Nelson Mandela Marg, Vasant Kunj, New Delhi-110070, India, (hereinafter referred in short as AICTE) (which term shall unless expressly excluded by or is repugnant to the context, shall include its successors and assigns) of the SECOND PARTY; together with First Party known as parties.

WHEREAS NAMMA NIMMA CYCLE FOUNDATION is a not for profit/Profit organization working in the field of Active Mobility - Innovation and Entrepreneurship, Wellness and Bicycle Sports.

AND WHEREAS the AICTE is constituted with a view of proper planning and coordinated development of a technical education system throughout India, the promotion of qualitative improvements of such education in relation to planned quantitative growth, and regulation & proper maintenance of norms and standards in the technical education system and for the matters connected therewith.

AND WHEREAS the parties, through professional interactions and collaboration seek to bring in a holistic qualitative enhancement in technical education in India, enter into this agreement to establish a strategic partnership in the areas given in more details in the succeeding paragraphs.

Preamble and Objectives:

The well-being of all students is a powerful, enabling and necessary condition for the growth of the nation. The AICTE is focussed on providing technical education and to promote development in the country in a coordinated and integrated manner. The NNCF has worked in the space of active mobility and enabling active mobility and has built communities for wellbeing. The AICTE is committed to the success and well-being of every student. The AICTE and the NNCF will develop the knowledge, skills and characteristics that will lead students to become personally successful, economically productive and actively engaged citizens through a wellness framework on multiple dimensions. Students with an active lifestyle showed a significantly higher level of overall life satisfaction when compared to students with a non-active lifestyle.

The purpose of this MoU is to provide a framework for the AICTE to

- Promote Student Wellbeing, Strengthening Student Resilience and Uplifting Student Lives
- promote Active Mobility inside and outside the Campus.
- promote Active LifeStyle and Sports like Marathon, Cyclothon, Triathlon.
- Advancing Science and Technology of Active Mobility by Active Mobility Innovation and Entrepreneurship, focus on creating an ecosystem for Active Mobility in Higher Education.
- Fostering International Exchange and Enhancing Regional Capabilities by enabling Active Travel for Youth and collaborate in the areas of mutual interest using Active Mobility Tools and Innovations.

To this end the Parties intend to cooperate to encourage the AICTE Institutions to develop, and implement Active Mobility Solutions for the campus.

Design and Deploy Wellness Frameworks for Student Wellbeing and Student Performance in Sports.

Lead Ride is an Aspirational and forward-thinking program while affirming the excellent and strong foundation for student wellness and student growth. Build a strong innovative & active student community around active mobility through organization of Lead Ride Program and the creation of a student ‘Lead Ride Captain’ programme with training and education in Active Mobility, Wellness and Active Travel.

This MOU is aimed to contribute towards national efforts aimed at cleaner, smarter and more sustainable India.

Strategic Collaboration (Objectives, Scope & Outcome)

NAMMA NIMMA CYCLE FOUNDATION, hereby referred as the NNCF and the AICTE, under this MOU, shall collaborate towards:

**Objectives**

**Sustainable Campus**

- Higher Education Institutions play a crucial role in implementing practices for Education for Sustainable Development. This implementation should be done in different dimensions according to a holistic and whole-school approach.
- To enhance sustainable mobility and facilitate the planning process, through the identification of measures at the Institutions/Campuses.
- Priority-setting for active mobility policies, strategies and plans in all Institutions.
- Also Active Mobility ensures the achievement of Sustainable Development Goals as per the UN framework. The AICTE and the NNCF will implement a common framework for SDG in higher educational institutions.

**Green Campus**

- Campus Ecology - Walking and Cycling requires Green Cover not only within the campus but also outside the campus.
- To enhance ecological services in every campus and increase the biodiversity of the institution.

**Active Mobility Enablement at all Institutions**

Identifying the need for catalyzing capacity building initiative in Active Mobility across India. Both the parties agree to

- Increase knowledge and understanding of Active Mobility by Setting up Center of Excellence in Urban Planning for Active Mobility & Active Mobility Urban Labs to build Active Mobility Solutions for India.
- To promote Active Mobility Concepts - build capacity across various streams in Active Mobility - with focus on Architecture and Civil Engineering.
- To create courses in Active Mobility for Indian Urban Designers and Planners in Vernacular Languages.
- Intersectoral planning for active and mobility

**Active Mobility Innovation for Global Market**

- To promote the development of Active Mobility Innovations and Micro Mobility Innovations as a response to the climate change and diverse needs in society and as an opportunity for students to capture the emerging market across the globe.
- Increase knowledge and understanding of Active Mobility Innovation with the Center for Active Mobility Innovation & Entrepreneurship - to promote entrepreneurship and innovation in the field of Active Mobility.

**Wellness for every student**

- To provide a common wellness framework for the students wellness and performance. Provide greater support for students when they transit from Pre-university to University for a 4-year Wellness Plan.
- To empower cultures of health and wellbeing by creating wellbeing content from solid wellness theories, assign learning paths to students, and measure the real-time impact.

**Active, LifeStyle & Sports**

- Promote healthier travel habits across all Institutions
- Promote active mobility to boost students physical and mental health
- Promote the Culture of Sports like Marathon, Cyclothon and Triathlon.

**Active Travel**

To enhance youth empowerment and engagement in a multidimensional skill set - travel is an essential component. Through Active Travel - Young people are informed about and engaged with the global vision for the future. For young people, travel is a form of learning, a way to meet other people and explore other cultures.
It is a means of self-development and an essential part of everyday life. Youth tourism creates a diverse social and cultural understanding and fosters daily interaction between young people and their hosts.

- Fostering Student and Community connectedness - Promote Active Travel around the Institutes to create belongingness to students to the local community.
- Enable peer to peer networking between Institutions to better understand the different cultures and promote integration and bonding between students of different regions.
- Promote the culture of Active Travel & Active learning strategies by travel and tourism and interaction with Industry Leaders and Universities in G-20 Countries.
- Increase knowledge and understanding of Active Travel by Setting up Centre of Excellence in Active Travel Tourism Labs to build Bicycle Tourism Solutions for India with focus on Himalayas and North Eastern States.

**G-20 Collaborations with Youth - Y-20 collaborations**

- To activate collaboration and mobility between G-20 countries in order to enrich the relations of India with G-20 countries by student exchange programs involving Y-20 leaders from the G-20 forum.
- Share best practices, approaches and potential solutions in the field of Active Mobility transportation market development.
- Exchange ideas and knowledge on how to stimulate innovation and facilitate entrepreneurship in the Active Mobility sectors;
- Organize jointly symposia, seminars, workshops, exhibitions, and training in Active Mobility in collaboration with G-20 countries.
- Creating dialogue to share lessons and knowledge in Active Mobility Technology and Research in G-20 Nation - Universities.

**Scope & Plan of Action**

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<thead>
<tr>
<th>Sustainable Campus</th>
<th>NNCF - Knowledge &amp; Resource Partner</th>
<th>AICTE - Enabling Partner</th>
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<tbody>
<tr>
<td>Green Campus</td>
<td>Publish Playbook/Guidelines for Green Campus &amp; Biodiversity conservation</td>
<td>Issue Playbook/Guidelines for Green Campus &amp; Bio Diversity conservation in all the campuses.</td>
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<td></td>
<td>Playbook with focus on native trees. Design “Cool” Campus with Biophilic designs.</td>
<td>Measure and publish increase in Green Cover.</td>
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<td></td>
<td>Research on “Biophilic design” with Architecture Students.</td>
<td>Host Seminars/Workshops on Green Campus.</td>
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<tr>
<th>Active Mobility Enablement</th>
<th>Design &amp; Organize Seminars/Workshops/Campaigns/Events for Green Campus.</th>
<th>Green Campus Indicator for all Institutions with BioDiversity and Water Focus. Make Sustainability at Campus a Lesson for all students.</th>
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<tbody>
<tr>
<td>Active Mobility Enablement</td>
<td>Publish Playbook/Guidelines for Active Mobility Campus &amp; Active Mobility Design for Campus. Research Collaborations with Universities on Active Mobility. Advisory &amp; Partnership for setting up the Centre for Excellence on Active Mobility in Urban Areas.</td>
<td>Issue Guidelines - Host online courses - Reward Institutes that promote Active Mobility. Enable setting up of the Centre of Excellence in Active Mobility for Urban Planning.</td>
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<td>Active Mobility Innovation</td>
<td>Advisory &amp; Partnership for setting up the Centre for Excellence on Active Mobility in Urban Areas. Research Collaborations with Universities on Active Mobility Innovation.</td>
<td>Enable setting up of the Centre of Excellence in Active Mobility Innovation.</td>
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<tr>
<td>Wellness for every student</td>
<td>Design and Deploy Lead Ride Framework for student wellness.</td>
<td>Enable Wellness and Wellbeing courses for students to access wellness and active lifestyle. Enable Lead Ride across all the institutions.</td>
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<td>Active LifeStyle &amp; Sports</td>
<td>Design Framework by cooperating with academic units, Sports Authority of India - focusing on the development of recreational and professional sports curricula and accompanying experiences in Cycling, Walking and Swimming.</td>
<td>Big-time sport has become a core function of the universities that engage in it. Sports provide opportunities for performance and also business. Enable deployment of fitness framework under FIT INDIA banner to make every student experience the fitness culture building.</td>
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<td>Active Travel</td>
<td>Design Active Travel Framework for youth and enable safe voyage to</td>
<td>Enable by co-ordinating with various stakeholders and</td>
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<td></td>
<td>Outcome for Institution</td>
<td>Outcome for Student</td>
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| **Sustainable Campus** | ➔ Cost Savings
 ➔ Learning for better resource management                                           | ➔ Sustainability Embedded in University
 ➔ Responsible Citizen
 ➔ Leadership in Sustainability                                                  |
<p>| <strong>Green Campus</strong>    | ➔ Enhanced                                                                             | ➔ Mental Wellbeing                                       |</p>
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<tr>
<th><strong>Active Mobility Enablement</strong></th>
<th><strong>Biodiversity education</strong></th>
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<th><strong>Active Mobility Innovation</strong></th>
<th><strong>Healthy Campus</strong></th>
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<td>Safe &amp; Conducive Environment</td>
<td>Healthy Faculty</td>
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<td>Healthy Campus</td>
<td>Better Connection</td>
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<th><strong>Wellness for every student</strong></th>
<th><strong>Decreased Student Health Risk over the span of life</strong></th>
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<td>Healthy Faculty</td>
<td>Decreased Student Health Risk over the span of life</td>
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<td>Better Connection</td>
<td>Decreased incidence of illness or injury associated with stress, cardiovascular and musculoskeletal disorders over the span of life</td>
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<th><strong>Active, LifeStyle &amp; Sports</strong></th>
<th><strong>Performance in Sports</strong></th>
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<td>Excellence in Sports - Branding</td>
<td>Performance in Sports</td>
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<td>for Institute</td>
<td>Healthy Lifestyle and Habits</td>
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<td>Healthy Faculty</td>
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<td>and Environment</td>
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<th><strong>Active Travel</strong></th>
<th><strong>Increased Confidence</strong></th>
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<td>Sense of Belonging</td>
<td>Increased Confidence</td>
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<td>Tourism</td>
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<td>Entrepreneurship</td>
<td>Exposure to Multiple Cultures</td>
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<th><strong>G-20 Collaborations</strong></th>
<th><strong>India Transformation as a leader in sustainability.</strong></th>
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<td>Awareness about Global</td>
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Definitive Agreement:

There will be no financial obligation on the part of the AICTE for implementation of this MoU. Any cost associated with the execution of the objectives of this MOU, if any, shall be mutually discussed and agreed to between the parties in a definitive agreement, prior to carrying out the activity.

Term and Termination:

The term of this MoU shall be for a period of THREE YEARS from the date of execution, unless terminated earlier by a written notice of thirty (30) days by a Party seeking such termination to the other Party, hereto. However, all commitments and obligations till the date of termination will be honoured by both the parties.

Neither party shall assign or transfer the privileges and obligations under this MOU without the prior written consent of the other party.

Governing Law:

This MoU shall be governed by and shall be construed in accordance with the laws of India and the competent Courts in New Delhi, India shall have the exclusive interpretational, injunctive and supervisory jurisdiction over the disputes arising out of this MoU.

Dispute Resolution:

Any dispute or difference arising out of or relating to or touching upon this MoU shall be amicably settled by discussion between the authorized representatives of the Parties, failing which such dispute or difference shall be resolved through Arbitration proceedings before a Sole arbitrator who is mutually agreed between the Parties. For the engagement of the Sole Arbitrator, the aggrieved party shall have to give a written request to the other party within 30 days. The arbitration proceedings shall be conducted in accordance with the Arbitration and Conciliation Act, 1996 read with Arbitration and Conciliation (Amendment) 2015 & 2019and /or any modifications thereof. The seat & venue of arbitration shall be at New Delhi and language shall be English. The award so pronounced by the Sole Arbitrator shall be acceptable to both the parties and the expense on the conduct of the arbitration proceedings shall be borne equally by both the parties.

If any dispute still remains unresolved, the same shall be adjudicated by the Court of law at New Delhi.
IN WITNESS WHEREOF, the parties hereto have executed this MOU on this 23 day of Jan, 2023 at New Delhi.

For and on behalf of
AICTE, New Delhi

Prof. T. G. Sitharam
Chairman, AICTE,
Nelson Mandela Marg, Vasant Kunj,
New Delhi - 110070, India

For and on behalf of
NNCF, Bangalore

Shri Murali H. Ramanath
CEO, NNCF
16, 35th main, 4th Cross BTM II
STAGE Bangalore

Witnesses: