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सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

**F. No. AICTE/P&AP/Circular/2024**

**Date: 26<sup>th</sup> July, 2024**

**CIRCULAR**

To,

All Vice Chancellors of Technical Universities  
Directorates of Technical Education (All States /UTs) and  
All Directors/Principals of AICTE Approved Institutions

**Subject: Innovative ideas, concepts and solutions under the principles of sustainable production and consumption on Mission LiFE**

Respected Sir/Madam,

Mission LiFE I.e. Lifestyle for Environment (LiFE) was launched as a global mass movement by Hon'ble Prime Minister of India and UN Secretary-General in October 2022 for nudging behavioral change in citizens for adopting sustainable lifestyles through simple environment friendly choices in their daily lives.

There are 7 themes of Mission LiFE namely, Save Energy, Save Water, Reduce Waste, Reduce E-Waste, Say No to Single Use Plastics, Adopt Healthy Lifestyles, and Adopt Sustainable Food Systems. Mission LiFE is a nuanced initiative which requires innovative thinking and the development of creative ideas and technologies leading to mindful utilization of resources as against mindless and destructive consumption. The innovative ideas and technologies may be linked to any of the seven themes of the LiFE or any other topic linked to environment friendly lifestyles.

The Ministry of Environment, Forest and Climate Change of India is contemplating the formation of group of institutions under 7 themes connected to Mission LiFE or any other topic linked to environment friendly lifestyles. These groups will lead the themes in identification of challenges, preparation of concept of ideas/challenges and finalization of solutions received under the said themes.

In this regard, all the institutions are requested to indicate their preferences of themes in which the institution would like to get engaged with, in the Form <https://forms.gle/LVR7JAwARcZNjJ6N6>. An institution may indicate the preferences in multiple themes.

We deeply appreciate your time and engagement.

*With regards,*

Yours sincerely,

**Dr. Dinesh Singh**  
**Director-P&AP (AICTE)**



सूचना का  
अधिकार