



MEMORANDUM OF UNDERSTANDING

(MoU)

BETWEEN

ALL INDIA RADIO, DELHI

(A CONSTITUENT OF PRASAR BHARATI)

AND

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(AICTE)

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is signed at New Delhi on this 9th day of March, 2018.

BY & BETWEEN

This is the Memorandum of Understanding dated 9.03.2018 reached between All India Radio a constituent of Prasar Bharati, having its headquarters at Delhi hereinafter referred to as First party and All India Council for Technical Education (AICTE) New Delhi, a statutory body under Ministry of Human Resource and Development, Office at Vasant Kunj, New Delhi hereinafter referred to as Second Party.

Whereas All India Radio, having its broadcasting stations throughout India established as the premier Public Service Radio Broadcaster, serves to inform, educate and entertain the masses through its programmes in different languages and dialects reaching almost the entire population of the country.

And whereas the Second Party All India Council for Technical Education (AICTE), New Delhi is desirous to organize social/sports events of importance for the benefit and interest of general public at large.

WHEREAS

"Smart India Hackathon 2018" (SIH 2018) is an event / competition, which will bring Innovations by youth for New India, enhance employability skills, open ideas for start-ups, and connect to Hon'ble Prime Minister's vision for Digital India and Make in India.

In order to work towards PM's vision for Digital India; MHRD, AICTE, i4C, and Persistent Systems are proud to propose the 2nd edition of this initiative – "Smart India Hackathon 2018". More than 28 Union Ministries & Departments, and 18 State Governments have provided various problems for solutions through Smart India Hackathon-2018.



The event "Smart India Hackathon 2018" (SIH 2018) is having two segments, Software and Hardware. The software competition is being conducted on 30th and 31st March, 2018. Hardware competition may be conducted in the month of June/July 2018. Software competition will be conducted at 28 Nodal centres in 23 cities of country. Venues for Hardware competition will be decided in due course of time.

PURPOSE AND BACKGROUND

The second party has approached the first party to be Radio Partners for activities relating to the events of social/sports importance organized by them

Now both the parties hereto have agreed to enter into this Memorandum of Understanding on the following terms and conditions: -

1. The First Party have agreed to cover any event of social importance projected by Second Party in their broadcast in local language dialect as per AIR Code. The Second Party shall at the time of organizing the said event and thereafter would display the logo of All India Radio along with their own logo of All India Radio along with their own logo in the banners, promotional mailers, hoardings and advertisement etc.
2. The Second Party while organizing the event in question shall provide to First party a separate stall free of cost at the site of their event for the purpose of display of CBS material, posters, banners, rate cards, archival materials, promotional materials and materials related to DTH service of All India Radio and render necessary assistance required for such display and recording of the event in question.
3. The First Party hereto has agreed that it would disseminate the information of the event on its available channels at its station through informative programmes.
4. The First Party also undertake coverage of the event in question in the form of radio report in its broadcast with in-house/news reel programmes.
5. Both the parties hereto have understood that the partnership between the parties for the aforementioned matters shall be confined to social events of importance only and this memorandum of Understanding shall not cover programmes having any political affiliation with any of the political parties and in this regard the establishment of the first party shall have the discretion to accommodate or decline the event organized by the second party and such decision of the first party shall be final in this regard.

6. The second party agrees that in case any person is invited by them to deliver lecture in their said events in local dialect language, the subject matter and brief script of the same shall be supplied in advance to the local Station of first party before the lecture is delivered.
7. It is understood by both parties that if the first party does not have staff at the site of said events having concerned dialect language, the first party shall be at liberty to broadcast the event in Hindi & English.
8. It is agreed by both parties that the first party shall not broadcast the event live and the broadcast will be undertaken by first party on the basis of edited recording.
9. Both parties agree that in case of a request for broadcast of commercial spots jingles for the promotion of the event, the value of such commercials shall be assessed and charged by first party according to the rate card of the CBS.
10. Any party to this Memorandum of Understanding may terminate it, in the event of any breach on the part of other party (party in breach), after giving 15 days notice in writing specifying the breach. Notwithstanding the above, first party shall have the right to terminate this MoU at any time without assigning any reason by giving three months notice in writing.
11. This Memorandum of Understanding shall be for a period of three events including Smart India Hackathon 2018 as given above.

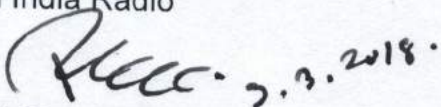
Having reached the understanding as aforementioned, the parties hereto have put their hand and signature hereunder in presence of witnesses.

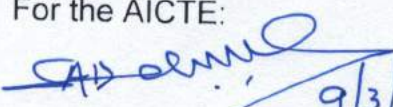
FIRST PARTY (with seal)

SECOND PARTY (with seal)

For All India Radio

For the AICTE:


Dr. Raj Shekhar Vyas
Addl. Director General,
All India Radio,
Prasar Bharati, Delhi


9/3/18
Prof. Anil Sahasrabudhe
Chairman, AICTE,
Nelson Mandela Marg,
Vasant Kunj, New Delhi.