



प्रो. राजीव कुमार
सदस्य सचिव
Prof. Rajive Kumar
Member Secretary



सत्यमेव जयते



अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)
शिक्षा मंत्रालय, भारत सरकार
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070
दूरभाष : 011-29581399
ई-मेल : ms@aicte-india.org

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(A STATUTORY BODY OF THE GOVT. OF INDIA)
Ministry of Education, Govt. of India
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070
Phone : 011-29581399
E-mail : ms@aicte-india.org

F.NO. AICTE/ REGB/CIRCULAR/2024-5

Dated: 7th June, 2024

CIRCULAR

To,

All Vice Chancellors of Technical Universities and
All Directors/Principals of AICTE Approved Institutions

**Sub: Clarification regarding specialized nomenclatures for the courses viz.
BBA, BCA, BMS- reg.**

Dear Sir/Madam,

The Council is in receipt of numerous representation from the Universities/ Institutions seeking to introduce specialized nomenclatures for the courses viz. BBA, BCA, BMS and accordingly, modify the Letter of Approval (LoA) and Extension of Approval (EoA) issued by the Council for the Academic Year 2024-25.

Since, the subject specializations are evolving frequently due to emergence of new technologies and areas, the council will give approval to BBA, BCA and BMS courses only and respective Universities may give approval with specializations out of the total approved seats in a particular course on the request of the institutions. Universities will frame curriculum of such specializations while giving approvals.

For example: (If an institution is having approved intake of BBA 120 seats by council, University can grant approval for BBA (Retail Management) 60 seats, BBA (HR) 30 seats and BBA (Marketing) 30 seats etc.)

(Prof. Rajive Kumar)
Member Secretary, AICTE