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CIRCULAR

To,

**All Directors/Principals of AICTE Approved Institutions and
All Vice Chancellor of Technical Universities,**

Subject: Promotion of Farmer Producer Organisations (FPOs) Products.

Sir/Madam,

Small Farmers Agribusiness Consortium (SFAC) is an autonomous body under the Ministry of Agriculture and Farmer Welfare that works with small and marginal farmers. It has been involved in formation of Farmer Producer Organisations (FPOs) in order to collectivize the inputs for agriculture as well as agri-produce, so as to leverage the economies of scale, to benefit the member farmers.

The raw agri produce like cereals, pulses, oils, millets, spices and condiments can be purchased on GeM by hostels, departmental canteens, government messes, schools, defense and paramilitary establishments. The ready-to-eat like biscuits, tea leaves, savory and sweet mixes etc can be purchased by all offices, for use in meetings, trainings etc. In addition, items like honey (there are over 10 varieties from FPOs), that have a long shelf life, can also be procured for gifts and give-aways at official events. There are also other gift kits that have been uploaded by FPOs of natural/organic products considering the fact that 2023 has been declared as 'International Year of Millets'.

You are, therefore, requested to disseminate information about FPO products among students, faculty members and staff. You may also promote consumption of these products in your institutes, hostels, departmental canteens etc. Please circulate the list of products among various user for wide publicity. A copy of list of the FPO products is attached herewith for your reference.

With regards,

Yours sincerely,

Mamta
29 May, 23

(Dr. Mamta Rani Agarwal)



सूचना का
अधिकार