**CIRCULAR**

**CREATORS OF METAVERSE**

Subject: Creator of Metaverse on Meta Spark AR workplace Experience and Micro Internships for students - reg.

Sir/Madam,

The All-India Council for Technical Education (AICTE), in collaboration with Meta and managed by 1M1B, introduced the "Creator of Metaverse" program, a comprehensive three-phase initiative centered around Augmented Reality (AR) Technologies. The program was officially announced through a circular dated March 3, 2023. Since its inception, the initiative has garnered significant traction, with an impressive participation of over 25,000 individuals.

This circular serves as a testament to the enthusiastic response, AICTE is organizing some another batches of the program for the students which aimed at empowering the next generation of problem-solvers, creators, and entrepreneurs. This program aims to equip learners with the skills and knowledge needed to harness the power of AR and bring innovative solutions to global challenges.

The program aims to democratize the future of XR technologies and the Metaverse, inviting individuals with an interest in exploring and contributing to the Metaverse for the greater good to participate. The program is designed to provide learners with hands-on experience in AR and features live lecture sessions and mentor tracks that cover introductory knowledge of Extended Reality and the Metaverse, as well as advanced technical knowledge for developing AR experiences.

In this regard, all the AICTE-approved Institutions/Technical Universities are requested to nominate a faculty member as a Program Coordinator using the link and QR code below, who have not participated the programs earlier. The **deadline for registering your college and the coordinating faculty member is December 17th, 2023 (Sunday).**

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**Program Coordinator (Faculty) Registration**

*to be filled by the nominated Coordinator (Faculty)*

[QR Code Image]

For correspondence and communication related to the program, institutions may reach out to Mr. Shivam Agrawal, Program Manager, Creators of Metaverse, at creatorsofmetaverse@flaunch.io

**Orientation Program:**

To enable the nominated Program Coordinators of AICTE-approved Institutions/Technical Universities to better understand the program, we will organize virtual orientation sessions. The schedule is as follows:

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<tr>
<th>S.no</th>
<th>Date</th>
<th>Timings</th>
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<tbody>
<tr>
<td>1</td>
<td>December 19, 2023 (Tuesday)</td>
<td>11:00 AM – 12:00 PM</td>
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<tr>
<td>2</td>
<td>December 22, 2023 (Friday)</td>
<td>03:00 PM – 04:00 PM</td>
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* The link of scheduled session will be emailed two days before to the email ID provided at the registration

**A. Program Details - ‘Creators of Metaverse’**

**i. For Program Coordinators:**

**Orientation Session:** Virtual orientation sessions will be organized for the nominated Program Coordinators to understand the program cycle and its associated processes comprehensively.

**ii. For Students:**

**Phase 1:** A 2-day Activation Workshop for students, consisting of 2-hour sessions on Metaverse 101 and creating your first AR effect.

**Phase 2:** A 1-month Virtual Workplace Experience Program for Phase 1 qualifiers, with project-based knowledge checkpoints, live lectures, and mentor sessions.

**Phase 3:** Formation of alumni from the graduating program cohorts into the ‘Creators of Metaverse’ Community in chapters nationwide, providing events and industry showcase opportunities.

**B. Program Benefits**

- The ‘Creators of Metaverse’ program allows students to learn about AR & VR and gain hands-on experience with industry-grade AR software in developing immersive solutions.
- Participants will receive certificates of participation and completion for each phase of the program.
- The ‘Creators of Metaverse’ community will provide alumni with ongoing opportunities for networking, collaboration, and professional development.