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अखिल भारतीय तकनीकी शिक्षा परिषद्  
(भारत सरकार का एक सांविधिक निकाय)  
मानव संसाधन विकास मंत्रालय, भारत सरकार  
नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110067  
**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**  
(A Statutory Body of the Govt. of India)  
Ministry of Human Resource Development, Govt. of India  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110067

F. No. AICTE/P&AP/Swachha Hi Seva/2017

Date: 22.09.2017

**CIRCULAR**

**To,**

**All the Directors/Principal of AICTE Approved Institutions**

Dear Sir/Madam,

The Government of India has launched a fresh initiative in the important sphere of Swachhta named "Swachhta Hi Seva", where Higher Educational Institutions have a key role to perform. The objective is to further the existing measures being undertaken in ensuring hygiene so that mission mode pursuit leads to a mind set of zero tolerance towards anything unhygienic.

2. The period from 15<sup>th</sup> September 2017 to 2<sup>nd</sup> October 2017 has been designated as "Swachhta Hi Seva" to celebrate the 3<sup>rd</sup> anniversary of Swachh Bharat. In keeping with the spirit and objective of the exercise, you are requested to implement the following measures/ activities in your organisation during the period from today to 2<sup>nd</sup> October 2017:

- (i) Cleaning of entire campus as also the building, corridors, toilet etc. may be ensured through effective garbage collection and solid waste management system.
- (ii) Tree plantation may be undertaken in the campus, and depending on the size of the campus, 70 trees may be planted to signify the 70<sup>th</sup> year of Independence.
- (iii) While it is anticipated that all Higher Educational Institutions have installed requisite facilities for rain water harvesting, it is requested that the same may be inspected, audited for their adequacy and re-charge facility so that they are fully functional. In case of no existing facility, a rain water harvesting facility must be planned and taken up immediately for completion in a given time frame.
- (iv) A Pledge may be taken by all students and teachers on a chosen, early date, to observe hygiene and cleanliness in all aspects of daily life and to make others to follow suit.
- (v) The staff and students from each Higher Educational Institution may visit a nearby locality or village and hold a hygiene sensitisation rally/meeting and carry out informed discussions.

3. Information including photographs, videos etc. on activities being undertaken in regard to compliance with the above may be sent to the AICTE ([egovernance@aicte-india.org](mailto:egovernance@aicte-india.org)) on regular basis and a consolidated action taken report by 6<sup>th</sup> October, 2017 positively.

Yours faithfully,

  
22.9.2017  
(Prof. Rajive Kumar)

Advisor-I