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सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(मानव संसाधन विकास मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

(Ministry of Human Resource Development, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

F. No. AICTE/P&AP/Misc/2022/

Dated: 18.07.2022

CIRCULAR

To

**All Vice Chancellors of Technical Universities and
All Directors/ Principals of AICTE Approved Institutions,**

Subject: Disseminating Information regarding SPIC MACAY programme.

Respected Sir/Madam,

SPIC MACAY- Society for the Promotion of Indian Classical Music and Culture, a non-profit voluntary organization is enriching the quality of formal education by spreading awareness about different aspects of Indian cultural and heritage and inspiring the young mind to imbibe the values embedded in it. Every year it organizes programmes on Arts & Crafts, Classical Music & Yoga etc. in schools and colleges and provides trainings and internships.

The National Education Policy-2020 (NEP) has also emphasized on Indian Knowledge System, Indian Values and culture and making our students aware of our rich heritage.

Hence, for promoting such activities, students/faculty be motivated to join SPIC MACAY programmes and students can also register online.

You are, therefore requested to disseminate this information among your Faculty/Students and encourage them to register online to join SPIC MACAY programme.

Further, details about SPIC-MACAY may be obtained by reaching out to the Co-ordinator, Central Resource Centre, SPIC-MACAY, Flat No. 4, Modern School, Barakhamba Road, New Delhi-110001 (Contac No. 011 – 23323826 / +91-9313355552 Email Id:- info@spicmacay.com Website <https://spicmacay.org/>)

Regards

(Dr. Ramesh Unnikrishnan)

Advisor-II

Policy & Academic Planning Bureau