Dr. Mamta R. Agarwal,
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F. No. AICTE/P&AP/Misc/2023/

Dated: 11.08.2023

CIRCULAR

To

All Vice Chancellors of Technical Universities and
All Directors/ Principals of AICTE Approved Institutions,

Subject: Har Ghar Tiranga Campaign from 13th to 15th August 2023- Reg.

Respected Sir/Madam,

Please refer to the enclosed letter received from Secretary, Dept. of Higher Education, Ministry of Education dated 09.08.2023 on the above subject. The National Implementation Committee of the Azadi Ka Amrit Mahotsav (AKAM) has proposed hoisting the National Flag in all households during 13th -15th August, 2023 under Har Ghar Tiranga Campaign (HGTC).

You are, therefore, requested to disseminate the information about HGTC to students, staff and faculty members and undertake the following activities:-

(i) Students should be facilitated to know/acknowledge the importance of freedom as well as the struggle by freedom fighters.

(ii) Veterans of India, i.e., former Military Officers may be invited to share their experiences in the institutions.

(iii) Essay competitions, drawing competitions and singing competition may be organized in the institutions to build tempo and foster feelings of patriotism among students.

The photos of the activities relating to the programme undertaken may be uploaded in your Institute’s website and on various social media platforms.

With regards,

Yours Sincerely,

[Signature]

(Dr. Mamta Rani Agarwal)