



अखिल भारतीय तकनीकी शिक्षा परिषद् (भारत सरकार का एक सांविधिक निकाय) (मानव संसाधन विकास मंत्रालय, भारत सरकार) नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली–110070 दूरमाष: 011–26131497 ई मेल: ms@aicte-india-org.

प्रो. आलोक प्रकाश मित्तल सदस्य सचिव Prof. Alok Prakash Mittal Member Secretary

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (A Statutory Body of the Govt. of India) (Ministry of Human Resource Development, Govt. of India) Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Phone: 011- 26131497 E-mail: ms@aicte-india-org

То

All Directors/Principals AICTE approved all Colleges

Sub : <u>People's campaign : '#SelfiewithGuru' - reg.</u>

"To mark the occasion of Guru Purnima Day, Hon'ble HRD Minister has launched a people's campaign <u>#SelfiewithGuru</u> inviting participation from all, to post their selfie with their 'Guru' in the social media platform (facebook, twitter, instagram etc.) as a mark of respect and gratitude for all the hard work that 'Guru' has put through all these years".

AICTE requests all Directors/Principals of AICTE Approved Institutions to participate widely in this <u>#SelfiewithGuru</u> campaign.

177/2019

(Prof. Alok Prakash Mittal) Member Secretary