Dear Sir/Madam,

To help and to minimize the impact of the coronavirus outbreak on students, the Coursera community has launched a global effort to assist universities and colleges to deliver courseware online. Accordingly, Coursera for Campus: Coursera’s Coronavirus Response Initiative is available to all higher education institutions globally at no charge till 31 July 2020. In the last four weeks, this helped over 800 higher education institutions in India, for free programme, to support their mission of continuous and high quality learning and also to reach many more institutions so that others can benefit from this initiative.

Information on how to sign-up for the programme is mentioned below.

To activate access to Coursera for Campus, institutions or faculty members can sign-up directly at https://www.coursera.org/coronavirus

How the programme works:

- Access 3,800 courses and 400 Specializations
- Up to 5,000 licenses for enrolled students at COVID-19 impacted institutions
- Institutions may enroll students in courses through July 31, 2020
- Students can complete courses through September 30, 2020
- Enterprise-level admin tools, analytics, and online support resource

In view of the foregoing, AICTE desires all the institutions to make use of this opportunity for the benefit of Faculty & Students.

With Regards
AICTE

Enclosure: Coursera for Campus: Coursera’s Coronavirus Response Initiative Boucher.
Coursera’s Coronavirus Response Initiative

8 April 2020
Coursera will provide any college or university impacted by the coronavirus access to its Coursera for Campus product and catalogue at no charge
How it works

The Coursera Coronavirus Response Initiative is available to any university or college that has been impacted by coronavirus.

- Access 3,800 courses and 400 Specializations
- Up to 5,000 licenses for enrolled students per university
- Institutions may enroll students through July 31, 2020
- Students can access courses through September 30, 2020

Program participation for individual universities must be requested by university faculty, administrators at coursera.org/coronavirus.

Ministries of Education can reach out to governments@coursera.org to request access for national education systems.

*Coursera Coronavirus Response Initiative is not available in Iran, North Korea, or Syria at this time.
**Features such as SSO and private authoring not included.
Steps to participate

1. Visit coursera.org/coronavirus and set up an account

2. Sign in to your admin dashboard

3. Select which courses to offer and which students to invite

4. Invite students to enroll in courses

5. Join Coursera for Campus User Community to share best practices
“CourseMatch” is a machine learning algorithm that ingests a school’s on-campus course catalogue and matches each on-campus course to the most relevant courses in Coursera’s 3,800 course catalogue. Over 1,800 schools’ catalogues and 2.6+ million schools’ courses matched to date.

Example: Brown University’s >5k courses
Universities & colleges are responding

Globally Since March 12th:
- 20,000+ inquiries by faculty & admin
- 5,000+ unique institutions
- 3,700+ programs launched
- 125,000+ students enrolled
- 400,000+ course enrollments

India Since March 12th:
- 3,477 inquiries by faculty & admin
- 1,200+ unique institutions
- 800+ programs launched
- 40,000+ students enrolled
- 90,000+ course enrollments
Coursera
A platform for global learning

50+ million
Registered learners

200+
University and industry partners

2,300+
Coursera for Business
Coursera for Government
Coursera for Campus

*Data as of December 2018
Extensive catalogue of online courses

Business: 1,000+ courses
Technology: 700 courses
Data Science: 380 courses
Health: 100 courses
Social Sciences: 780 courses
Arts & Humanities: 340 courses

4,000 courses | 140,000 lecture videos | 240,000 assessments