



अखिल भारतीय तकनीकी शिक्षा परिषद्
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(भारत सरकार का एक सांविधिक निकाय) (A STATUTORY BODY OF THE GOVT. OF INDIA)

File No:-Southern/1-20173814/87/2014/AB

Dated: 19th May, 2016

To
All Affiliating Universities of AICTE approved institutions.

Subject: - To award BBA/MBA Degree to the admitted students in the AICTE approved BM/BAM/MAM programme (s) - regarding.

AICTE constituted a Committee to examine the continuation of Five Years Dual Degree Programme (s) in Management (Integrated) introduced in the AY 2012-13 by AICTE with the nomenclature as BM/BAM/MAM, since the same were not in line with UGC approved programme (s).

2. AICTE has decided the following :-

- (i) The Dual Degree Course (s) have been closed and no fresh admission should be permitted from the AY 2016-17.
- (ii) The Institutions who were running dual degree course (s) are given Extension of Approval for five (05) years Integrated MBA courses in lieu of five (05) years dual degree courses of MBA/MAM introduced by AICTE.

3. As regards, safeguarding the interest of the existing students, already admitted in the BM/BAM/MAM programme (s) during 2012-13 to 2015-16, AICTE has decided the following in line with the UGC notification :

- a. There would be an exit option at the end of the three (03) years for the students, who have joined the dual degree courses in 2015-16 and prior to that, by awarding a BBA degree instead of BM degree.
- b. The students who had completed 04 (four) should be asked to complete one more year and will be awarded BBA/MBA degree after completion of five (05) years. Since there is no exit option at the end of fourth year.
- c. The Students who would be completing five (05) years under MBA/MAM dual degree course (s) may be awarded BBA/MBA degree.

4. All the affiliated Universities are requested to adopt above changes and also introduce additional supplementary subjects in the curricula of BM/BAM/MAM course for these existing students, if necessary to come up with same standards of BBA and MBA course (s) being conducted in these universities.

This is for your information and necessary action.

Member Secretary

Copy to:

UGC, New Delhi- for information and necessary action, if any.

All concerned Bureaus/Regional Offices of AICTE.