



प्रो. अनिल डी. सहस्रबुद्धे,
अध्यक्ष

**Prof. Anil D. Sahasrabudhe,
Chairman**



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)
(मानव संसाधन विकास मंत्रालय, भारत सरकार)
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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A STATUTORY BODY OF THE GOVT. OF INDIA)

(Ministry of Human Resource Development, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi – 110067

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To
The Director/Principal of all AICTE Approved Institutes

Dear Sir/Madam,

One of the best ways of making students aware of the gentler, more aesthetic, and diverse, yet integrated, strands of India's culture is by systemically introducing them to various forms of Indian classical music and dance in Schools, Colleges, and universities throughout the land.

SPIC MACAY (The Society for the Promotion of Indian Classical Music and Culture Amongst Youth) is a voluntary movement trying to bring into the educational system the missing elements of Indian Classical Music and Culture. It is working for the past 38 years in educational institutions in about 400 towns in India and approximately 50 abroad. **With Vision 2020, SPIC MACAY is committed to reach out to every student of this country.**

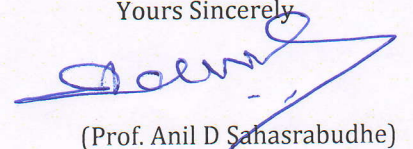
It is therefore proposed that each AICTE approved Institute:

- To form SPIC MACAY Heritage Clubs with a professor-in-charge and at least five student members at the College level which could facilitate continuing SPIC MACAY activities across universities & colleges, with a yearly working budget.
- Weekly meetings could be held which could include a presentation by students about some aspects of Indian Heritage.
- Each institution could conduct events of SPIC MACAY out of the various modules i.e. Indian classical music & dance, folk, talks by eminent people from different fields, screening of cinema classics, craft workshops, yoga & meditation, heritage walks, holistic food etc. throughout the year, culminating with a week-long Virasat similar to the one attached.
- Involve students / NSS Volunteers to help us taking our rich & composite heritage to the government schools & rural parts and coordinate activities of cultural harmony with the help of SPIC MACAY. Each volunteer can coordinate 2 activities in government schools in the surrounding villages.
- Volunteers can be sent to participate in SPIC MACAY's International/State/Zonal Conventions which would inspire them to take this movement forward in their zones.
- Registration of the institution to be done through visiting SPIC MACAY website – www.spicmacay.com.

In view of the above, AICTE wishes all its approved institutions to be the part of SPIC MACAY's VISION 2020 endeavour to Promote Indian Classical Music and Culture Amongst Youth in every corner of the country. In order to organize any activity in these spheres, the institution can take the help of SPIC MACAY and they will provide all the support which is required by the institutions for eminent performers, Gurus, trainers and speakers for all the events.

With Regards

Yours Sincerely


(Prof. Anil D Sahasrabudhe)