



अखिल भारतीय तकनीकी शिक्षा परिषद् ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(भारत सरकार का एक सांविधिक निकाय)
(A STATUTORY BODY OF THE GOVT. OF INDIA)

डा. एस. एस. मंथा
(कार्यकारी) अध्यक्ष
Dr. S.S. Mantha
Chairman (Acting)

No.F.1-29/CM/AICTE/2010
December 28, 2011

To

All the Technical Institutions of India

Subject:- Reinforcing Promotion of Indian Cultural Heritage education in Schools.

Dear Sir,

Kindly refer to the board's Circular No.50/10 dated 18th August 2010 on promoting cultural heritage through Classical Music and Dance wherein schools were advised to organize SPIC MACAY events/workshops and avail the opportunity to bring great artists to the portals of their institutes.

As you know that SPIC MACAY (Society for Promotion of Indian Classical Music and Culture Amongst Youth) has been taking Indian Classical Music and Dance to thousands of schools and colleges across the country for more than three decades. In recent years, with addition to music and dance theatre, yoga, folk arts and an overall lifestyle have also become the part of the SPIC MACAY movement. They conduct VIRASAT/FEST, Conventions and talks which introduce students to several young, upcoming as well as senior renowned artistes, giving them an opportunity to witness their insightful performances and interact with them. Such enriching interactions help them in developing a wholesome understanding of not only the art form but also the artiste as a practitioner of a certain way of life.

In order to join this movement of Promoting Cultural Heritage more effectively, it is suggested that Schools:

1. Setup "Heritage Clubs" with preferably one teacher and five students.
2. Conduct at least three events of SPIC MACAY out of the seven modules.

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3. Weekly meetings could be held which could include a presentation by student(s) about some aspects of Indian Heritage.
4. Selected students could be sent to participate in SPIC MACAY'S National Convention/Zonal/State Conventions which would inspire them to take this movement forward in their zone.

The Schools are further advised to avail this great opportunity and contact at the following for more information and assistance:

With best wishes,

Yours faithfully


(S.S. Mantha)

Copy to:

1. All the Principal Secretaries of Technical Education
2. All the Directorates of Technical Education